Our economy is in the process of major changes. A wave of entrepreneurship is transforming the
basic contours of how business is conducted, how people work, and what kinds of career
opportunities are available for young, technically sophisticated graduates. In this Freshman
Seminar, we will explore how people become entrepreneurs.

The format of this seminar will vary each week. Some weeks, we will visit new start-ups and
meet their founders in order to learn what they do and why they became entrepreneurs. Other
times, we will read and discuss books by successful entrepreneurs in order to gain insights into
this process. The goal of the course is to both teach you a bit about the process of becoming an
entrepreneur as well as to create a comfortable environment in which you can share with me,
your advisor, and one another, how things are going this first semester at MIT.

I have ordered the following books. They should be available both at the Tech Coop and on
Reserve in Dewey Library.

1. Howard Schultz, Pour Your Heart Into It: How Starbucks Built a Company One Cup at a
   Time.

2. Jerry Kaplan, Startup A Silicon Valley Adventure.